



**Visit Your Greater Metro Detroit Regional Public Library and
Check Out a Museum**

“Museum Adventure Pass, presented by Macy’s” Set to Debut October 25

Museum Name

LOCATIONS THAT ADMIT 4

Arab American National Museum
Automotive Hall of Fame
Birmingham Bloomfield Art Center
Charles H. Wright Museum of African American History
Detroit Children’s Museum
Detroit Historical Museum
The Detroit Institute of Arts
Dossin Great Lakes Museum
Grosse Pointe Historical Society
Howell Nature Center
Macomb Cultural Center
Paint Creek Center for the Arts
Pewabic Pottery
University of Michigan Exhibit Museum of Natural History
Ypsilanti Historical Museum

LOCATIONS THAT ADMIT 2

Cranbrook Art Museum
Cranbrook House and Gardens
Cranbrook Institute of Science
Edsel & Eleanor Ford House
Henry Ford Estate, Fair Lane
Museum of Contemporary Art Detroit, MOCAD
Plymouth Historical Museum
Rochester Hills Museum at Van Hoosen Farm

(DETROIT) – October 8, 2007 – In a first-of-its-kind partnership in Greater Detroit, Macy’s, Detroit regional public libraries (through the Library of Michigan Foundation) and the Cultural Alliance of Southeastern Michigan today announced “The Museum Adventure Pass, presented by Macy’s.”

The program, set to launch on October 25, is a partnership between 162 metro area libraries and 25 local arts and cultural organizations, and provides Detroit regional public library card holders free passes to local museums, cultural centers and historical sites. The program is designed to enhance the learning experience for people of all ages through books and other library materials, and to provide access to arts and cultural organizations.

“The Museum Adventure Pass, presented by Macy’s is a truly innovative approach to education that Macy’s is thrilled to support,” said Frank Guzzetta, Chairman and CEO of Macy’s North. “Our hope is that people who may not have access to the wonderful local arts and cultural scene will use this program as a learning tool for themselves and their families, and realize their local libraries are a great place to learn about something new.”

Beginning October 25, the “Museum Adventure Pass, presented by Macy’s” will be available at all 162 public libraries located in Macomb, Oakland, Livingston, St. Clair, Washtenaw and Wayne counties. (A complete list of participating libraries can be found at www.detroitadventurepass.org.) Detroit regional public library card holders can receive up to two or four complimentary admissions to 25 of Southeast Michigan’s world-class arts and cultural institutions. Each library branch, as well as bookmobiles, will have five passes for check out for each of the participating organizations. Library card holders who check out a Museum Adventure Pass will receive a comprehensive brochure about the program, and can go online to www.detroitadventurepass.org (available October 23) to find a list of suggested readings, tapes and DVDs to complement their museum experience.

“The Cultural Alliance of Southeastern Michigan along with the Detroit regional public libraries share the objective of fostering lifelong learning,” said Maud Lyon, Founding Director of the Cultural Alliance. “The Museum Adventure Pass, presented by Macy’s provides a great canvas for exploring the rich cultural resources of our region. For example, families or individuals can check out a book about cars and then visit the Automotive Hall of Fame. This is a wonderful collaboration among community organizations and a great way for people to discover new cultural attractions that they may not have known about or had the resources to gain access to.”

Visit your library and check out a museum!

For more information visit [The Museum Adventure Pass website!](http://www.detroitadventurepass.org)

or

<http://www.homeschool-curriculum-savings.com/michigan-home-school.html>

www.peah.com